DELL™ ULTRASHARP™ U2410 24"W Monitor with PremierColor

(24 INCH DIAGONAL VIEWABLE IMAGE SIZE)

ENVISION THE BURST OF OVER A BILLION COLORS ON YOUR 24 INCH WIDESCREE BE ENTHRALLED BY THE 1ST DELL MONITOR THAT IS COLOR CALIBRATED FACTORY FOR ACCURACY, CONSISTENCY AND PRECISION.

PremierColor is a color technology sub-brand from Dell which encapsulates the ke attributes of color such as precise color accuracy, compatibility with industry color standard, user-enabled color adjustments as well as amazing color gamut and depth.

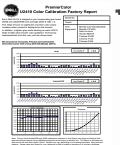
PremierColor is supported on the new U2410 Monitor which is packed with brilliant screen performance and extensive connectivity. This makes the U2410 an ideal digital canvas for discerning enthusiasts and professionals dealing with photography, content-creation, animation, CAD/CAM applications, graphic-arts and web publishing Dell UltraSharp U2410 – Uniquely Exquisite.

PREMIERCOLOR DELIVERS CONSISTENT, ACCU RATE ND PRECISE COLO

 Factory-tuned AdobeRGB and sRGB to an average deltaE(dE)<5 helps ensure there is no significant onscreen color output variation when content is displayed on the monitor.

• Wide Viewing Angle (178°/178°) and Superb Greyscale Tracking minimizes color deviation at biased angles of viewing and ensures ultrasmooth color gradation.

· Color Calibrated Factory report provided for each unit shipped helps assure onscreen color is accurate, consistent and precise.



U2410 Color Calibration Factory Report

MPATIBLE WITH INDUSTRY COLOR STANDARDS PREMIERCOLOR IS

 Supports and compatible with industry color spaces which professionals involved in color-centric work use such as AddbeRGB (96% coverage), SRGB(100% coverage) and xvYCC compatibility.

ROVIDES USER-ENABLED COLOR ADJUSTMENTS OR I PREMIE CO

 Dedicated "CustomColor" mode (6-axis Color Control) for technically savvy users who appreciates some level of customization.



Saturation and Hue can be adjusted. See Image A & B







Image A: Reduced Green Saturation Image B: Reduced Green Hue

PREMIERCOLOR DELIVERS AMAZING COLOR GAMUT AND COLOR DEPTH

Original image

• Higher color gamut allows more range of colors to be displayed.

• U2410's 12 bit internal processing not only helps deliver 1.07 billion colors resulting in better color details and no loss in tones and hues, it also enables very low greyscale tones to provide greater level of detail in dark areas.



AWESOME FRONT OF SCREEN PERFORMANCE

Ad #: G910008592



Improve productivity with side by side viewing

• 16:10 Wide Aspect Ratio is great for content-creator dealing with graphic layouts and spreads while CAD/CAM engineers would find it simple and easy to work with a 16:10 ratio.

• Picture-in-Picture/ Picture-by-Picture feature enables multitasking such as checking e-mails while watching your favourite DVD.



Picture in Picture mode makes Multi tasking easier

 Minimal Color Deviation at all angles of viewing with the adoption of IPS panel for Dell U2410.



 High brightness of 400cd/m² (typical) provides superb performance when viewing motion video at high luminance.

• 80,000:1 Dynamic Contrast Ratio helps produce amazing and vivid color details such as deep blacks and bright reds as images are displayed thereby providing excellent photos and videos.



80,000:1 dynamic contrast ratio help ensure the monitor produces deeper blacks and vivid colors for motion videos

U2410 with IPS panel

Monitor with TN pan

· 6ms typical (grey to grey) fast response time enables crisp and razor-sharp and ghostfree images when displaying impressive motion videos.

> Stable Image quality is certain with the adoption of IPS panel for Del U2410.



Stable Image when screen is touched

Ripple effect seen when screen is touched

ith unparalleled

Simulated Screen

EXCELLENT MULTIMEDIA, VIDEO A D HIC CAPABILIT

- Digital connectivity found in the U2410 helps enhance sound and picture quality.
- DVI-D(HDCP) helps to ensure high quality mage (reduced jitter) and astounding color uniformity .
- Future-proof your U2410 that incorporates HDMI™ Technology.
- With DisplayPort, there is no loss of quality as content signals are kept digital between connections.
- Composite and Component allows connection to other video devices such as game consoles.
- Height-adjustable stand also allows tilt, swivel and pivot adjustability which helps to enable maximum viewing. Remote Management enabled when connected to Dell Client Manager
- Great audio experience with a tashionable sound bar (optional) that connects directly to the back without need for power cord.



PEACE OF MIND WITH PREMIUM PANEL GUARANTEE FOR U2410

• The Premium Panel Guarantee covering all UltraSharp monitors assures users of a replacement UltraSharp monitor should even one bright defective pixel be found on the screen.



Upgrade to the U2410 and get the brilliant screen performance your business deserves.

DESIGN FOR COMFORT, CONVENIENCE AND EASE-OF-USE

· Comprehensive screen adjustability options:





1) Height Adjustment 2) Capacitive Touch Controls makes it easy to manipulate on-screen display



30

3) Swivel (45º Left and Right)





· Media Card Reader makes it simple and convenient to download photos, music or files without needing to reach under the desk

 4 USB 2.0 high speed ports for fast connection of peripheral devices such as cameras, USB keys or mouse.

WHY DELL MONITORS?

TECHNOLOGY LEADERSHIP Dell constantly strives to provide the greatest and latest in display innovations, bringing relevant, customer-driven technology to you for a superb viewing experience

UNCOMPROMISING VALUE

Dell monitors are designed to exacting quality standards and manufactured by some of the world's foremost suppliers, consistently delivering outstanding performance, quality and reliability.

EXCELLENT RELIABILIT: DUR, VIL) Dell monitors undergo exhaustive testing for performance, reliability, ourability and compatibility with Dell PC systems, and are tested well past mainstream tolerance limits to ensure they can withstand a wide range of real-world conditions.

WORLD CLASS SERVICE & SUPPORT Enjoy the exceptional service and support that you have come to expect from the Dell brand. We provide accountability, a single point of contact and the peace of mind of purchasing from a stable and reliable technology partner.



Dell recommends that customers dispose of their used computer hardware, including monitors, in an environmentally sound manner. Potential methods include reuse of parts or whole products and recycling of product, components and/or materials. For more information, please visit http://dell.com/recycling_programs and www.dell.com/environment

Simplify IT

DETAILED SPECIFICATIONS Dell™ UltraSharp™ U2410 24"W Monitor with PremierColor

| DISPLAY | | | |
|--|---|--|--|
| Viewable Image Size | 24" widescreen | | |
| Preset Display Area | 518.4mm (horizontal),324.0mm (vertical) 20.41" (horizontal), 12.76" (vertical) | | |
| Maximum Resolution | 1920 x 1200 at 60 Hz , (16:10 wide aspect ratio) | | |
| Pixel Pitch | 0.27mm | | |
| Brightness (Typical) | 400cd/m ² | | |
| Color Gamut (Typical) | 110%1 | | |
| Compatible with AdobeRGB sRGB emulates 72% of NTSC color | 96% (coverage) 100% (coverage) | | |
| Color Depth | 1.07 billion | | |
| Internal Processing | 12 bits | | |
| Pixel per Inch (PPI) | 94 | | |
| Dynamic Contrast Ratio (Max) | 80,000:1 | | |
| Viewing Angle (Typical) | 178º (horizontal)/178º (vertical) | | |
| Response Time (Typical) | 6ms (grey to grey) | | |
| Panel Type & Surface | IPS, Anti-glare with hard-coat 3H | | |
| CONNECTIVITY | | | |
| Available Connectors | VGA (Analog), DVI-D (Digital) with HDCP, DisplayPort, HDMI, Component, Composite | | |
| USB | 4 USB 2.0 ports | | |
| Media Card Reader | Yes | | |
| Remote Asset Management | Yes, used with PC managed by Dell Client Manager | | |
| DESIGN FEATURES | | | |
| Height Adjustment | Yes (100mm up or down) | | |
| Swivel, Tilt and Pivot | Yes | | |
| Capacitive Touch OSD controls | Yes | | |
| VESA Mounting Support | Yes (100mm) | | |
| Security | Slots for Security Cable Lock and Anti-Theft Stand Lock (to panel) | | |
| POWER | | | |
| AC Input Voltage/ Frequency/ Current | 100 to 240 VAC / 50Hz or 60Hz +/- 3Hz / 2.0A (Max.) | | |
| Power Consumption (Typical) | 75W | | |
| Power Saving Mode | <1W | | |
| DIMENSION | | | |
| Physical Dimension (HxWxD) (height with stand compressed ~ extended) | 393.0mm ~ 493.0mm x 559.7mm x 201.5mm 15.47" – 19.40" x 22.03" x 7.93" | | |
| WEIGHT | | | |
| Net Weight with Stand Assembly and Cables | 9.57kg (19.93lbs) | | |
| With Packaging & Cables | 11.04kg (24.34lbs) | | |
| | | | |

SERVICE AND WARRANTY



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 3 Years Advanced Exchange Service² & Limited Hardware Warranty³
Premium Panel Guarantee – 100% replacement of UltraSharp series monitors sold with systems or as standalone units purchased direct from Dell, if any bright pixel is found, valid within the warranty period, standard or extended where applicable (replacement units may be refurbished)

¹U2410 Color Gamut (Typical) is based on CIE1976 (110%) and CIE1931 (102%) test standards. Advanced Exchange Service : Replacement part/unit dispatched if necessary following completion of phone/online diagnosis and receipt by Dell of defective unit. Availability varies. Other conditions apply. ³ Limited Hardware Warranty: For a copy of the Limited Hardware Warranty, write Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see <u>www.dell.com/warranty</u>.



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